



INK COMPATIBILITY



3257 PosterColor™ is a bright white, cockle-free premium matte paper that can tackle your most demanding ink load, drytime, and shadow detail requirements. The fast dry matte finish allows for vibrant, high quality prints of digital photos or photorealistic reproductions. As a barrier coated economic alternative to photopaper, 3257 can be used for a variety of applications including posters, graphic images, advertising, and indoor signage.

STANDARD SIZES

Item # 32570000152Y - 24"x100' - 3"core

Item # 325700002409 - 36"x100' - 2"core

Item # 32570000242Y - 36"x100' - 3"core

Item # 32570000929Y - 42"x100' - 3"core

Item # 32570000372Y - 50"x100' - 3"core

Item # 32570000413C - 54"x150' - 3"core

Item # 32570000452Y - 60"x100' - 3"core

3257

PosterColor™

7.5 mil Matte Posters & Signage

PHYSICAL PROPERTIES

Caliper Thickness	7.5 mil
Basis Weight	180 gsm
Finish	Matte
Whiteness	120
Opacity	98%

ADVANTAGES

- Cockle-Free/Fast Dry
- Bright White
- Outstanding Lamination Performance
- Economical Alternative to Photo Paper

APPLICATIONS

- Photo Prints
- Posters
- Retail Signage
- Promotional Materials
- Certificates & Awards

